



BRAND GUIDELINE



FONTS

Our fonts are Montserrat and Roboto.

MONTSERRAT IS USED FOR HEADLINES AND TO HIGHLIGHT TEXT. ALWAYS IN CAPITAL LETTERS
[**HEADLINES ARE BOLD**, TEXT IS NOT BOLD]

Roboto is used for text copy

LEASETEQ is always written in capital letters.
Exception: our legal name → LeaseTeq AG
Main text color is black.

aA

LOGOS LEASETEQ



Three different logo types:

- Complete logo: text and frame



- Text only

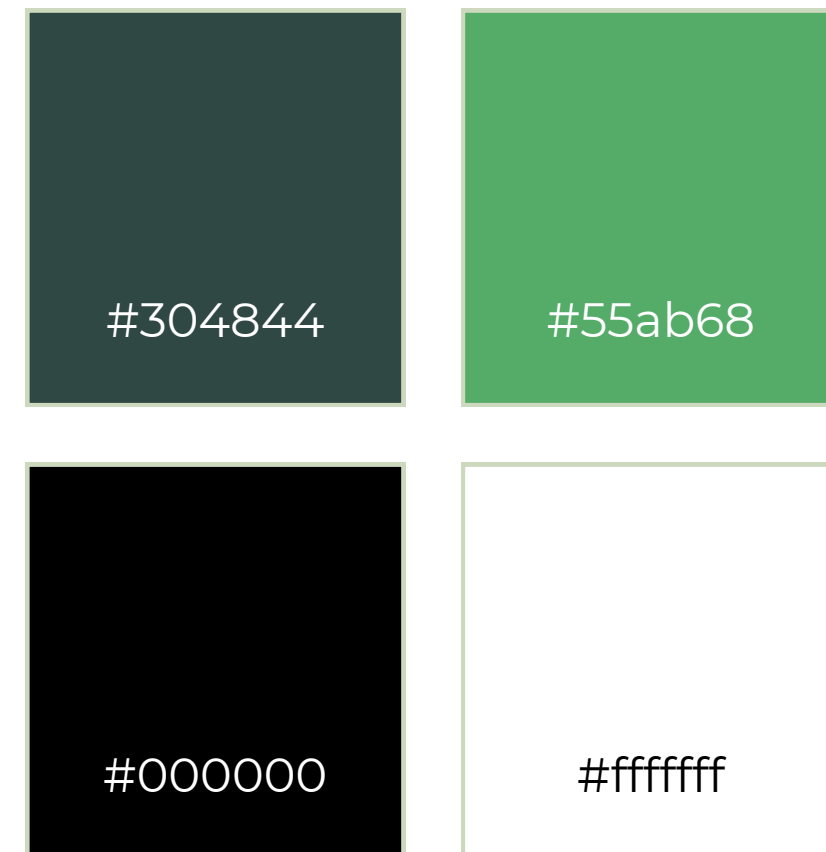


- Frame only



To be used in LEASETEQ's main colors:
dark green, green, black or white, see color codes.

LOGO COLORS

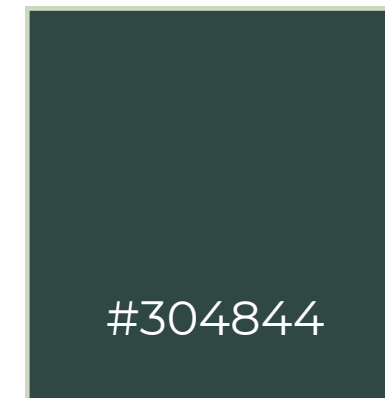


LOGOS SPEED

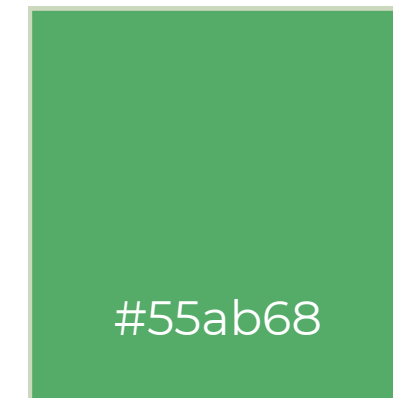
BY LEASETEQ



LOGO COLORS



#304844



#55ab68



#ffffff

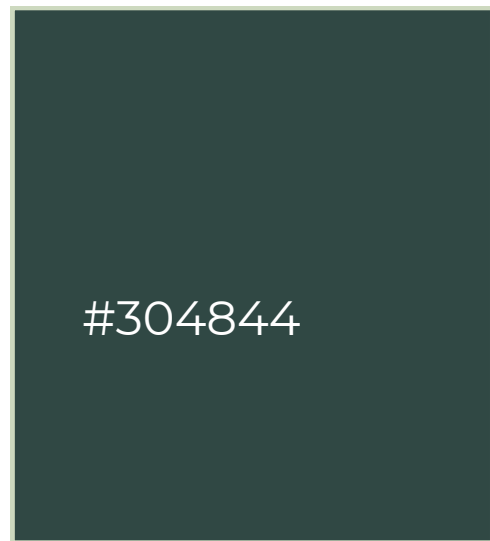
The SPEED BY LEASETEQ logo exist in light and dark version.
Both can be used under the same conditions as the LEASETEQ logo.
As a reminder SPEED stands for; speed, profit, easy free choices,
efficiency, digital.



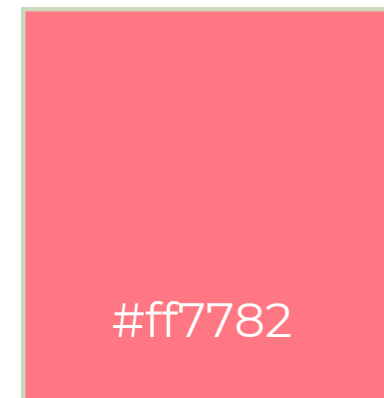
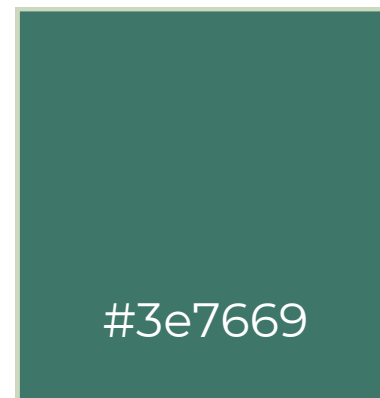
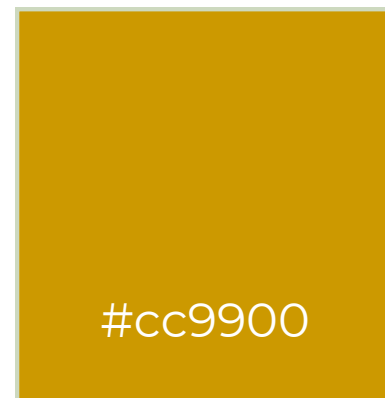
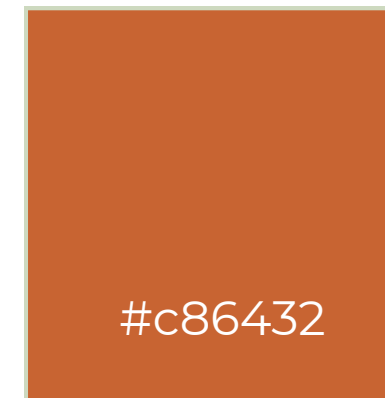
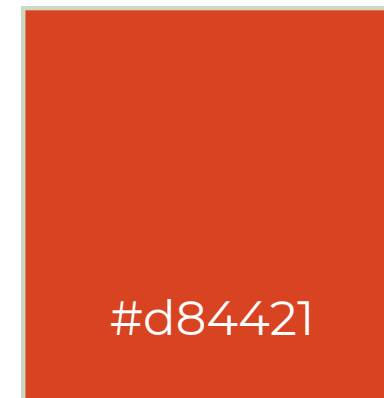
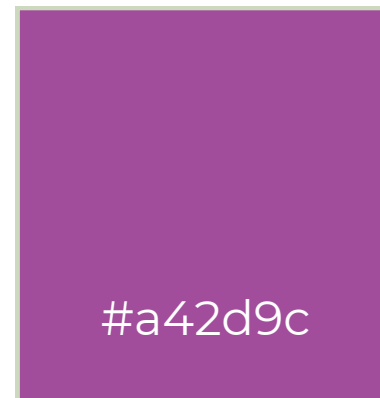
COLOR PALETTE

1/2

MAIN COLORS



HIGHLIGHT COLORS



COLOR PALETTE

2/2



EXTRA COLORS



LOGO POSITIONING



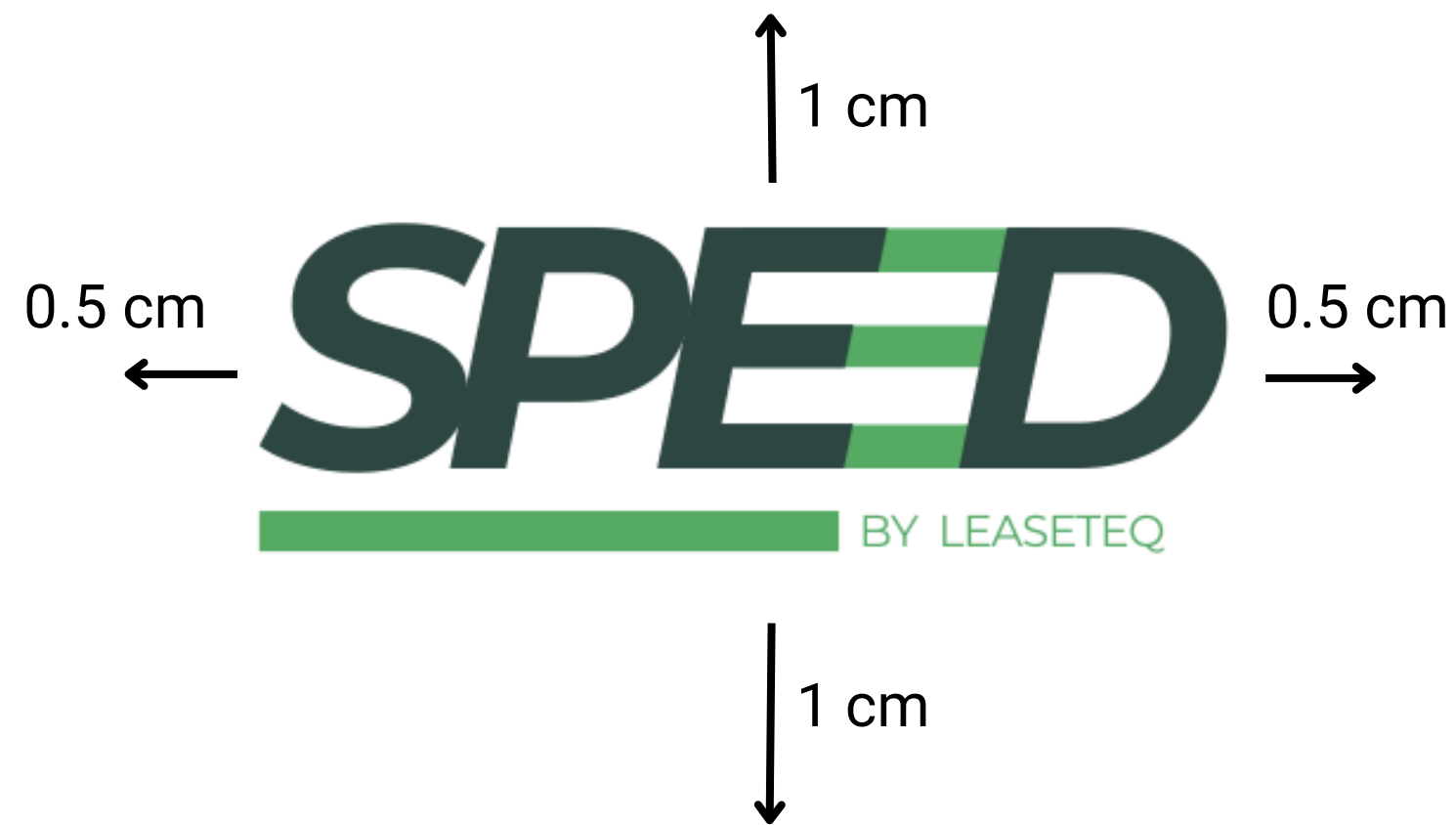
KEEP SPACE FOR THE PROTECTIVE MARGINS



LOGO POSITIONING



KEEP SPACE FOR THE PROTECTIVE MARGINS



The logo should be easy to read on a clear background.

LOGO POSITIONING



All logos should be easy to read, therefore background and color choice of the logo matter.

In case the logo is displayed next to another brand's logo, sizes of both logos should be similar.



THANK YOU

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